



Geotourism Website Program for Lewis and Clark National Historic Trail LewisandClark.Travel

Community Outreach Workshop - What's So Special About Your Place?

Fort Osage National Historic Landmark
107 Osage Street, Sibley MO
Wednesday, June 21, 10:30am - Noon

"The best travel advice comes from the people who live there"

Workshop Objectives:

- To invite local people to learn about the National Park Service, Lewis and Clark National Historic Trail Geotourism MapGuide project, and its benefits for local communities;
- To encourage local people to gather their thoughts and ideas on how this program can sustain the distinctive historical and geographical character of the Lewis and Clark National Historic Trail and generate benefits from tourism for communities along the trail; and
- To orient people who are engaged in tourism, from the private and public sectors, on how they can participate in contributing content to the Lewis and Clark National Historic Trail Geotourism Website.

Agenda: 1.5 hours

:20 minutes *Introductions and Overview of the Geotourism Program*

Concept and work plan for Lewis and Clark National Historic Trail

:40 minutes: *Sustainable Tourism Vision and Strategy for the Lewis and Clark NHT*

- The sustainable tourism vision – Where are we now?
- Goals and Objectives – what are we trying to achieve?
- What tools do we have to achieve our goals?
(Small group discussions to understand the challenges and opportunities for tourism to better preserve conserve and benefit the Lewis and Clark NHT)

:20 minutes: *How you can contribute to the Lewis and Clark NHT Geotourism Program*

- The role of the Lewis and Clark NHT Stewardship Coalition
- Detailed explanation and demonstration of how to contribute information by uploading content onto LewisandClark.Travel

:10 minutes *Q and A / Group Discussion / Closing*